

General terms and conditions

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1 - General

1.1 - These Terms & Conditions apply to the use of the Ideal Practical website, printed catalogues and other publications and the sale of all goods supplied and delivered by Ideal Practical. By ordering from Ideal Practical you accept the terms and conditions contained here at the date of sale. You should read and print a copy and ensure you understand all terms.

1.2 - You must be eighteen years old or older to use the Ideal Practical site and/or place orders. If you are under eighteen, you may only use the Ideal Practical site and/or place orders with the agreement of, and under the supervision of, a parent or guardian. If you do not qualify, please do not this.

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2 - Identity of the seller

These terms of sale apply to all goods and services (hereafter: goods) supplied by DOMOTI VAD, trading as: Ideal Practical and Vivaform. The name and address details are set out in the Additional Terms.

IDEAL PRACTICAL is the new brand of IDEAS COMFORT and TEMPSL.

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3 - The Goods, Purchase & Delivery

3.1 - The description of the goods, the quantity, the quality, the price, VAT, insurance and delivery costs are set out in the web site, the catalogue, order page or order form. Illustrations, descriptions and other information as to particular goods, with the exception of prices, VAT, insurance and delivery costs, are approximate and for guidance only. Ideal Practical may in its sole discretion vary the nature of the goods from that advertised without notice to you, so long as these variations are not material alterations.

3.2 - Acceptance of your order and the completion of the contract between you and Ideal

Practical will take place on dispatch to you of the goods ordered, unless Ideal Practical notifies you that your order is not accepted or you have cancelled it. Ideal Practical reserves the right to refuse any order at its discretion.

3.3 - You have the right to cancel up to 14 days after the day you receive the ordered goods. If you would like to make use of this right, please notify the customer services department by e-mail or phone, or by using the included return sticker, quoting your customer account number. Please send back the goods in its original package to Ideal Practical, to the address mentioned in the Additional Terms and Ideal Practical will return your payment including packing and shipping costs. It is the customer's responsibility to bear the cost of return postage and packing. To exercise this right you can use the form on the reverse of your invoice or copy the following withdrawal form:

Withdrawal Form

To: Ideal Practical
ORDER SOLUTIONS
PO BOX 787
SOUTHALL UB3 9TS

- I hereby notify the withdrawal from the contract related to the sale of the following products/services:

- Ordered on the(*)/Delivered on the(*):
- Name of the client (consumer):
- Address of the client:
- Signature of the client (only if this form is submitted on paper):
- Date:

(*) Please cross out if not applicable

3.4 - Ideal Practical shall endeavor to supply all goods ordered. Goods and services are subject to availability and may be withdrawn at any time, including after you have placed your order. If your order or part of your order cannot be fulfilled, Ideal Practical will notify you. When an item or

your order or part of your order cannot be fulfilled, Ideal Practical will notify you. When an item or order becomes (partly) unavailable Ideal Practical may supply a substitute item of equal or better quality, or deliver your order in part. If you do not wish to keep the substitute item, please e-mail or call Ideal Practical's Customer Services department within 14 days from receipt of the goods. Ideal Practical will then arrange for a credit, or refund, as appropriate. If Ideal Practical requires the product to be returned, the Customer Services department will arrange for collection. The specification of goods, gifts and prizes are subject to change, modification and/or improvement. In the event that the specification of an item is changed Ideal Practical will endeavor to ensure that the alternative is of superior value and quality.

3.5 - Should your ordered goods arrive damaged, faulty or incorrect, please e-mail or call our customer services department within 14 working days from receipt of goods, who will then arrange for a credit, refund or replacement (please see the Additional Terms for contact data). If Ideal Practical require goods to be returned, you will be asked to return the parcel including proof of postage from Royal Mail, to enable us to refund the return postage cost.

3.6 - When you place an order to purchase goods from Ideal Practical it constitutes an offer from you. Ideal Practical is considered to have accepted these offers if Ideal Practical sends some or all of goods you have ordered or if an order confirmation is sent by post or e-mail. That acceptance will be deemed to be complete and communicated to you at the time Ideal Practical sends such confirmation email, letter or shipment. Acknowledgement of an internet order does not constitute acceptance.

3.7 - Ideal Practical shall use its best endeavors to ensure that a customer's order is dispatched at the time requested by that customer. Where Ideal Practical is unable to dispatch an order at the time requested by a customer, that order shall be dispatched as close to the time requested as is reasonably possible, whether this is earlier or later than the time requested.

3.8 - Ideal Practical will deliver the goods to the address you specify for delivery in your order. It is important that this address is accurate. Please be precise about where you would like the goods left if you are out when Ideal Practical delivers. Ideal Practical cannot accept any liability for any loss or damage to the goods once they have been delivered in accordance with your delivery instructions.

3.9 - Delivery is only available in the country where ordered. Delivery is not possible to PO Boxes or to some (remote) parts of certain countries.

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4 - Prices & Payment

4.1 - Prices quoted are in local currency and are accurate at the time published but may be subject to change.

4.2 - The placing of an order by a customer shall constitute an offer to Ideal Practical to purchase goods at the current price advertised by Ideal Practical. Ideal Practical has the right to (partial) payment in advance or can refuse an order if previous deliveries have not been paid in full.

4.3 - All prices are exclusive of shipping and packing and inclusive of VAT at the current rate where appropriate. Ideal Practical guarantees that there will be no increase to the prices mentioned in its online shop, specific offers or catalogue on orders received during the validity period of the website, specific offer or catalogue. Prices in the catalogues, special offers or online shop may vary. In the event that VAT rates increase during the currency of a catalogue or price list, Ideal Practical reserves the right to pass on any such additional amounts to the customer.

4.4 - If, in error, goods have been priced inaccurately, either at unit level or through the activation of a promotion, Ideal Practical will not be liable to supply that item(s) to you at the inaccurate price. In such circumstances, Ideal Practical may notify you of the correct price and ask you to confirm or decline your order for the item(s) in question.

4.5 - Ideal Practical accepts payment for goods in a number of ways specified in the Additional Terms.

4.6 - By signing the order form in case of payment through direct debit, or when you order through the Ideal Practical website, you authorize:

- Ideal Practical to send a one-time direct debit instruction to your bank in order to collect the amount due 5 days after invoice date, and
- your bank to debit your account for the amount due, with Ideal Practical as the recipient. You can instruct your bank to reverse the debit within eight weeks of the transfer. Contact your bank for the applicable conditions.

4.7 - Where a customer does not enclose proper payment with his order (whether because a cheque or credit card mandate is refused by the issuing bank or for any other reason), Ideal Practical shall be entitled to make a charge for the administrative costs in requesting payment. Ideal Practical maintains the right to cancel the contract or suspend any further deliveries to you. This does not affect any other rights Ideal Practical may have.

4.8 - Ideal Practical has the right to perform credit checks at will.

4.9 - If you do not fully pay after being summoned, the amount due for extrajudicial collection costs can be increased with extrajudicial collection costs of 15% on an outstanding principal

amount up to £2500, -; 10% on an outstanding principal amount from £2500.01 to £5000, -; and with a minimum amount of £40,-.

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5 - Warranty

5.1 - Ideal Practical provides **one year** warranty on its delivered items. Ideal Practical further guarantees the quality and / or usefulness of the delivered goods articles, according to the specifications provided. The date on the invoice is the effective date of the warranty. If a warranty claim is considered justified by Ideal Practical, and Ideal Practical request you to return the item(s), return costs will be borne by Ideal Practical. Any costs resulting from unsubstantiated claims will be borne by the consumer.

5.2 - No claims can be made under this warranty:

- in case of damages resulting from intentional or negligent treatment;
- if misused or bad maintenance
- normal wear and tear ;
- if damaged resulting from failure to observe the instructions for use.

The warranty is subject to all rights the consumer has on the basis of the law.

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6 - Risk and Ownership

6.1 - Risk of damage to, or loss of the goods, passes to you at the time of delivery to you (or the agreed delivery address), or, if you fail to take delivery at the agreed time, when Ideal Practical tried to deliver. Ideal Practical will not be liable for any loss or damage to goods once they have been delivered in accordance with your delivery instructions.

6.2 - You will own the goods once they have been successfully dispatched and when Ideal Practical has received cleared payment in full.

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7 - Liability

Subject to the application of any overriding local law, Ideal Practical's liability for any and all purposes including loss consequential to a breach of these terms and conditions or if any good supplied is in any way unsatisfactory shall be limited to a maximum of:

- a. The value paid by the customer to Ideal Practical; and
- b. The cost of returning any unsatisfactory goods to Ideal Practical. Ideal Practical shall not be liable to replace any goods or refund or credit any sums paid by the customer except in accordance with these terms and conditions.

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8 - Website and catalogue disclaimer

8.1 - Changes to goods may be made at any time. Ideal Practical will use reasonable commercial endeavors to keep the web site up to date but the information and specifications given are for your information only and are subject to change without notice. Pictures on the web site are generally accurate but minor variations in color, shape and size must be expected.

8.2 - The content of the web site is directed solely at those who access the site from addresses within the delivery area. Ideal Practical assumes no responsibility for the contents of any other linked web sites.

8.3 - If advice or information available on the web site is considered to require clarification or amplification we recommend you to request further clarification from our customer service department. Ideal Practical is not liable for any loss, damage or injury sustained that might have arisen as a result of following this help, advice or information.

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9 - Privacy Policy

Ideal Practical respects your privacy. Ideal Practical has notified its data processing to the College Bescherming Persoonsgegevens (Dutch Data Protection Authority) in the Netherlands,

under number 15564/8 and to any other data protection authority mentioned in the Additional Terms and deals with any details given to Ideal Practical by you in all confidence, in accordance with its privacy policy (www.ideal-practical.co.uk and all national and European laws).

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10 - Intellectual Property Rights

10.1 - The information and advice found in this web site or in any other publication of Ideal Practical is provided solely for your personal use and must be viewed responsibly as no more than accumulated best practices.

10.2 - All of the written, photographic and design content of the web site, the catalogues and any other publication along with the selection and arrangement of it and all software compilations are Ideal Practical's copyrighted property or that of the people who have granted to Ideal Practical the right to use it and is protected as such. All rights reserved.

10.3 - No part of this web site may be reproduced, mechanically, electronically, including photocopying, or by any means whatsoever without prior written permission of Ideal Practical or that of the copyright holder.

10.4 - All names, logos, slogans, or other phrases may be a trade mark of ours or another person or corporation. Any unauthorized use of a trade mark is unlawful. You will not, and you will not assist or facilitate any third party to, copy, reproduce, transmit, distribute, frame, commercially exploit or create derivative works of such material or content. If you become aware of any such distribution or commercial exploitation, you agree to notify Ideal Practical immediately.

10.5 - You acknowledge that by posting materials on the Ideal Practical site you grant to Ideal Practical and our licensors and assigns an irrevocable, perpetual, royalty free, worldwide license to use the materials both within Ideal Practical site and in any other manner. The license extends to copying, distributing, broadcasting, and otherwise transmitting, and adapting and editing the materials.

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11 - General

11.1 - Unless stated otherwise in the Additional Terms, these terms and your use of this site are governed by and construed in accordance with the laws of the Netherlands and any disputes will be decided only by the court in Amsterdam.

11.2 - If either Ideal Practical or you fail to enforce a right under these terms, that failure will not stop Ideal Practical or you from enforcing the other rights, or the same type of right on a later occasion.

11.3 - To the extent that any provision of these terms is found by any court or competent authority to be invalid, unlawful or unenforceable in any jurisdiction, that provision will be deemed not to be a part of these terms, it will not affect the enforceability of the remainder of these terms nor will it affect the validity, lawfulness or enforceability of that provision in any other jurisdiction.

11.4 - Ideal Practical will not be liable to you or in breach of the contract for delay or failure to perform due to a cause beyond its reasonable control, or its suppliers, including but not limited to acts of god, civil commotion, industrial dispute, riots, flood and legislation.

11.5 - If you are a business user, you agree to indemnify Ideal Practical, and/or any of its affiliates and its officers, directors and employees, immediately on demand, against all claims, liability, damages, costs and expenses, including legal fees, arising out of any breach of these terms and conditions by you or any other liabilities arising out of your use of the Ideal Practical site.

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12 - Additional Terms

12.1 - These Additional Terms apply to all goods supplied by DOMOTI VAD. DOMOTI VAD is registered office is at 16 avenue Industrielle, 59520 Marquette Lez Lille, France . Our registered VAT number is GB 117 28 10 37.

12.2 - Customer service facilities in the United Kingdom are provided by DOMOTI VAD. The address to use for any goods to be returned is : B2C Europe (UK)

Ideal Practical

216/217 Bedford Avenue

Berkshire

Slough Trading Estate

SL1 4RY

Please send any complaints relating to your order to Ideal Practical by email at:

customerservice@idealpractical.co.uk or use the Customer Query telephone number which is

customerservice@idealpractical.co.uk or use the Customer Query telephone number which is 0344 481 22 08. The line is open from 10.00am to 7.00pm Monday to Friday. Calls cost 7 pence per minute, plus your phone company's access charge.

12.3 - Ideal Practical accepts payment for goods in a number of ways:

- Advanced Wire Transfer: please pay the amount to the account of Ideal Practical at account number GB10MIDL40161112542560
- Cheques: Include with your order, a completed and signed cheque made payable to Ideal Practical. Cheques will be banked upon receipt
- Credit cards: Ideal Practical accepts visa, Mastercard, Maestro card and Debit cards. Please enter your card number, expiry date and the 3 digit security number, on the reverse of your Credit/Debit card, and signature on your order form. Your card will not be charged until the day of dispatch

12.4 - If you are a consumer, you have legal rights in relation to goods that are faulty or not as described. These legal rights are not affected by the warranty or returns policy in these terms. In addition the liability limitations at Article 7 above do not apply to you. Advice about your legal rights is available from your local Citizens' Advice Bureau or Trading Standards office.

12.5 - If you are a consumer, please note that these terms are governed by English law. This means a contract for the purchase of goods through our site or otherwise subject to these conditions and any dispute or claim arising out of or in connection with it will be governed by English law. You and we both agree to that the courts of England and Wales will have non-exclusive jurisdiction. However, if you are a resident of Northern Ireland you may also bring proceedings in Northern Ireland, and if you are a resident of Scotland, you may also bring proceedings in Scotland.

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13 - Personal Data

What does RGPD stand for?

RGPD is the acronym for Règlement Général pour la Protection des Données (General Data Protection Regulations). This a new privacy law which standardises and modernises the data protection requirements of all EU countries, designed to improve the way in which organisations process personal data. It's a law which aims to protect the rights of natural persons within EU territory.

Data controller

Data Controller

DOMOTI is the data controller. Its registered offices are located at Zone de la Bouverne 16 Avenue industrielle 59520 Marquette Lez Lille, France. The company is registered with the Trade and companies Register of Lille Metropole under the number GB 117 28 10 37. Its representative is Monsieur Stéphane Dervaux, in his capacity as Managing Director.

As data controller, DOMOTI undertakes to comply with the provisions of EU Regulation n°2016/679 of 27 April 2016 on the protection of data of a personal nature.

The Data Protection Officer (DPO) appointed for the DOMOTI GROUP can be contacted by post at the address DOMOTI Data Protection Officer DPO - 59685 LILLE Cedex 9 – French and by email at dpo-groupe-domoti@domoti.fr.

Collection of personal data

The data collected by IDEAL Practical on its website and sent to it. Customers may agree to or contest the use of data collected under the terms of this order, by way of IDEAL Practical's customer file, and its use by third parties. Pursuant to European Regulation 2016/679 of 27 April 2016, we specify that the information requested by DOMOTI, the Data Controller, is necessary for the management of your order and the monitoring of our commercial relationship.

The data collected may include:

- Information which you have given us (by filling in forms or through correspondence containing your name, your address, your email address, your telephone number, and financial information);
- Information about you obtained automatically following your visit to our website;
- Information received from other sources (commercial partners, credit agencies or advertising networks).

Your data will be used to evaluate, conclude and carry out the purchase of goods, to manage relationships with customers, and to implement marketing activities, by IDEAL Practical, by members of our group or by third parties carefully selected by IDEAL Practical, for the recovery of debts, the establishment of anti-fraud measures and compliance with legal obligations and legislation.

Data of a personal nature collected on our website is as follows:

- During the opening of an account or a request for a catalogue: title, surname, first name(s), address, email address, landline and/or mobile phone numbers, date of birth.
- During a login to the customer area: login details.
- Payment: When an order is placed, the website records, for the duration of the transaction, financial data related to the bank account and/or credit card.
- Cookies: Cookies are used in connection with use of the website. Additional information is available in our cookies policy.

During collection, fields preceded or followed by the symbol * must be filled in to allow the

purposes of the processing presented to you to be achieved. In the collection forms for data of a personal nature on the website or in paper format, the Customer is informed in particular of the compulsory or non-compulsory nature of the data collection. If a compulsory data field is not completed IDEAL Practical cannot perform its services.

Your data may be hired, transferred or exchanged. It may be sent to a third party as part of a change of control, merger, sale of business or partial asset contribution by DOMOTI, unless you do not wish it.

Purposes and legal basis of data processing

The data collected and held by IDEAL Practical is processed for the purposes described in the chart below. Processing is carried out on the legal bases defined in the same chart.

Purposes / processing	Legal basis for processing
Management of the customer's account, orders, requests for catalogues and requests for gifts (deliveries, returns, exchanges, withdrawals, invoicing and account monitoring).	Monitoring of customer relations (management of complaints, litigation and after sales service).
This processing is carried out on the basis of the performance of the contract, pursuant to article 6.1 (b) of the Regulation.	
Management of the rights of the persons concerned.	This processing is carried out on the basis of a legal obligation, pursuant to article 6.1 © of the Regulation.
Legal archiving.	
Management of trusteeship/guardianship.	
The dispatch by email and SMS of IDEAL Practical offers	This processing is carried out on the basis of your consent, pursuant to article 6.1 (a) of the Regulation.
The dispatch by email and SMS of partner offers.	
The installation of cookies and tracking cookies on your device for the purpose of offering you products and services adapted to your interests and to analyse visitor statistics to the IDEAL Practical website	
Geolocation for the choice of a pickup point near your home.	

<p>Commercial prospecting (including selection, normalisation, deduplication and enrichment, particularly amongst companies in the DOMOTI group) to send you suitable offers and to have accurate and up-to-date data.</p>	<p>This processing is carried out on the basis of IDEAL Practical's legitimate interest pursuant to article 6.1 (f) of the Regulation.</p>
<p>The production and analysis of commercial statistics, satisfaction and reputation surveys, product tests and promotion in order to improve your customer experience and adapt our products and services.</p>	
<p>The management of customer opinions in order to make Internet users aware of the opinions of customers who have already tried the products and for the purposes of improving our collections.</p>	
<p>The sale, hire or exchange of our customer files and prospects for the purposes of developing our clientele and passing on partner offers.</p>	
<p>Listening to and recording telephone calls for the purposes of improving quality, training and assessing our staff.</p>	
<p>The fight against fraud including prevention operations and management of irregularities in order to make the use of payment methods secure.</p>	

Recipients of the processing, customers/prospects

Your data is intended for the use of IDEAL Practical's in-house services and in particular the companies of the DOMOTI group of which IDEAL Practical is a part, for the purposes of improving the quality and accuracy of our customer files. Your data is intended for the use of IDEAL Practical's in-house services and for enrichment in particular by companies in the DOMOTI Group of which IDEAL Practical is a part, for the purposes of improving the quality and accuracy of our customer files. It can be hired or exchanged with our commercial partners unless you do not wish it) so that you can benefit from a variety of offers and for the purposes of developing business between the companies.

Your data may be passed on to our subcontractors:

- Suppliers (direct delivery of the product by the supplier, after-sales service)

- Call centre
- Printers
- Marketing providers
- Banking and credit service providers
- Logistics providers, hauliers and parcel delivery companies
- IT service providers
- Mailing services, Email/SMS distribution services
- Debt recovery and/or litigation services
- Inspection and audit services
- The authorities

Your data may be transferred outside of the European Union via our subcontractors with whom we have standard contractual clauses for the protection of this data or who have sufficient guarantees for the observance of European regulations (BCR, Privacy Shield). So, your data can be processed by our service provider in Tunisia and Barcelona for the management of customer relations and your call. We have signed standard contractual clauses with them (CNIL authorisation of 21 February 2011) which you can obtain simply by requesting it from the address specified in the paragraph "your rights over your data".

Retention period of your data

To calculate the most relevant retention period, IDEAL Practical will distinguish between:

To calculate the most relevant retention period, IDEAL Practical will distinguish between:

Your data will be retained:

- for 10 years after your last order for customers.
- 1 year after the last contact for prospects who have requested a catalogue, a newsletter, a gift or taken part in a lottery.

Cookies will be retained for a maximum 13 months after their installation. Customer opinions on products will be retained for the period of time that the product is on sale. Customer opinions linked to order satisfaction will be retained for 5 years.

To save time during your telephone calls, your adviser can access your file directly using your telephone number. It will appear temporarily on their work station. As part of our service quality management, this call may be recorded (except if you disagree with this). Recordings of telephone calls are retained for a maximum of 6 months.

Security and confidentiality

We implement technical and organisational measures in terms of IT security and physical security in order to protect your data against corruption, destruction and unauthorised access.

Secure online environment

IDEAL Practical implements the appropriate technical and organisational measures to prevent the loss, destruction, use, corruption, alteration or distribution of your data by unauthorised third parties.

Your email address

Your email address will only be used for commercial purposes if you have given your agreement or if it has been transmitted to us via an order. Your email address will never be disclosed to third parties unless you have agreed to this. The link given in all IDEAL Practical's commercial emails will allow you to unsubscribe if you wish, in order to stop receiving advertising messages.

Competitions and promotions

Your personal data is necessary for online competitions to be properly managed, for example for contacting the winners. The specific conditions and regulations vary according to the activity and are always indicated in the event's promotional letter.

Amendment of Privacy Policy

This Privacy Policy defines and informs you of the manner in which IDEAL Practical uses and protects the information you send it.

Please note that this privacy policy may be amended or extended; in particular in order to comply with any legislative, regulatory, legal or technological development. Users are consequently

advised to regularly check this privacy policy and the cookies policy, in order to take note of any changes.

Your rights over your data

Pursuant to European Regulation 2016/679 of 27 April 2016, you have the right to access the personal data about you which we process.

You have **the right to request that the personal data about you** which we hold is erased, except where a legal exemption to the right of erasure exists and if we no longer need this data to correctly process your order and provide an after sales service.

You also have **the right to have incorrect personal data about you** corrected and/or to have incomplete personal data completed. You can exercise this right directly from your customer area or also request that IDEAL Practical, via its Customer Service Department, improves, completes, removes or protects your personal data if the latter is incorrect, incomplete or non-relevant, or if it has been processed in breach of the applicable legal provisions.

In certain scenarios, you have **the right to request that the processing of your data** is limited. You also have the right for the data which you have provided us with to be portable in a standard format accessible both to you or to a third party named by you.

Likewise, you have **the right to contest the processing** of your personal data for a legitimate reason, when the processing occurs on the basis of DOMOTI's legitimate interests, as stated in article 6 (1) f of the European Regulation. You also have the right to contest the processing of the personal data which you have transmitted to us with on the basis of your consent, as stated in article 6 (1) a of the European Regulation. This opposition may be expressed at any time without this calling into question processing carried out previously.

Finally, pursuant to the French Data Protection Act, you have the right to leave instructions for the processing of your data after your death

the processing of your data after your death.

Every day DOMOTI and its employees endeavour to respect privacy and to protect personal data. These rights over your data can be exercised via a letter sent to the following address, specifying your surname, first name, address, customer number and enclosing a photocopy of your proof of identity or by filling in the form requesting the exercise of rights over data of a personal nature (this form to be printed off), to be sent to the following address:

- By post: DOMOTI – 59 685 LILLE Cedex 9 - French
- By email: dpo-groupe-domoti@domoti.fr

DOMOTI undertakes, except in an exceptional situation of which it will inform you, to reply to you within 30 days following receipt of your request.

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14 - Cookies

This "Cookies" section allows you to find out more about the origin and use of browsing information processed during your visit to our site and about your rights. This section is therefore important for you, who wish to have a positive and confident experience of our services; but also for us, who wish to answer your questions about your visit to our site accurately and completely and to take account of your wishes.

Thus, when you visit our site, information relating to the navigation of your terminal (computer, tablet, smartphone, etc.) on the site may be recorded in "cookie" files installed on your terminal. In addition, we may purchase advertising space directly or through our service providers (communication agencies, advertising agencies) in order to promote our activities and our offers on third party sites, by means of advertising content (text, graphics, animations, videos, etc.) disseminated by these sites/applications. Please note that only the sender of a cookie can read or modify the information contained in it.

IDEAL Practical respects your privacy and the right to control your personal data in accordance with our [privacy_policy](#).

Below is an explanation of our use of cookies on our websites and why we use them.

For more information on cookies in general, we invite you to consult the CNIL website: www.cnil.fr.

Different transmitters

- **The cookies we set on our site**

When you connect to our site, we may, subject to your choices (see "[Your choices concerning](#)

cookies" , install various cookies on your terminal enabling us to recognise the browser of your terminal during the period of validity of the cookie concerned. The cookies placed by IDEAL Practical on your terminal are intended in particular to enable you to navigate our website and to optimise and personalise our services on the site.

- **Cookies issued by third parties to users of our site**

These are cookies placed by third-party companies (e.g. advertising agencies or partners) in order to present you with advertisements tailored to your interests.

We do not have control over the cookies placed by advertising companies who act on their own behalf.

In the context of advertising partnerships, we may be required to transmit data concerning your purchases and the products consulted on our site to partners acting on our behalf. We ensure that the partner companies agree to process the information collected on the IDEAL Practical site exclusively for the needs of IDEAL Practical and in accordance with our instructions, in

compliance with the amended "Informatique et Libertés" law of 6 January 1978 and the European Regulation No. 2016/679 of 27 April 2016 on the protection of personal data. We undertake to implement appropriate measures to secure and protect the confidentiality of data.

Different types of cookies

- **Strictly necessary cookies**

These are cookies that are essential to the operation of our site, which allow you to use the main features of our site (use of your basket, access to your account). Without these cookies, you will not be able to place an order or identify yourself on your account. These cookies are set by IDEAL Practical.

- **Functional cookies**

These are cookies that allow us to remember the choices you make in order to improve your experience on our site (for example, remembering the items in your shopping cart before continuing your purchases, accessing reserved and personal areas of our site, such as your account, thanks to identifiers or data that you may have previously entrusted to us, remembering the language used, display resolution, operating system used.). They also aim to implement security measures, for example when you are asked to log in again to a content or service after a certain period of time. These cookies are set by IDEAL Practical.

- **Analytical or performance cookies**

These are cookies that allow us to establish statistics and to know the use and performance of our site and to improve its operation (e.g. the pages of our site that you visit the most, the duration of your visit, the time it takes to load the pages...). These cookies are placed by IDEAL Practical.

Other cookies allow us to count the number of times advertising content is displayed via our advertising spaces on third party sites, to identify the advertisements displayed, the number of users who clicked on each advertisement, enabling them to calculate the amounts due as a result and to draw up statistics.

result and to draw up statistics.

- **Advertising cookies**

These are cookies used to tailor advertising content to your interests on our site or off our site when you browse other websites. They are used, for example, to limit the number of times you see an advertisement and to help measure the effectiveness of an advertising campaign.

Rejecting these advertising cookies has no impact on the use of our site. However, it would not stop advertising on our site or on the Internet, but will only result in the display of advertising that does not take into account your interests or preferences.

These cookies are mainly cookies issued by third parties.

- **Cookies related to videos**

IDEAL Practical sometimes adds videos hosted on YouTube to its site. YouTube's use of cookies is governed by Google's privacy policy. For more information, you can visit the following link:

<https://google.fr/intl/fr/policies/privacy/>

- **Social network cookies and plug-ins (social buttons)**

We may include on our site computer applications from third parties that allow you to share content from our site with other people or to let these other people know your consultation or your opinion concerning content on our site. This is particularly the case with the "Share" and "Like" buttons from social networks such as Facebook, Twitter, etc.

The social network is likely to identify you thanks to this button, even if you did not use it during your consultation of our site. This type of application button may allow the social network concerned to track your browsing on our site, simply because your account with the social network was activated on your terminal (open session) during your browsing on our site.

We have no control over the process used by social networks to collect information relating to your browsing on our site and associated with the personal data they hold. We invite you to consult the privacy protection policies of these social networks in order to learn about the purposes of use, including advertising, of the browsing information they may collect through these application buttons. These protection policies should allow you to exercise your choices with these social networks, in particular by setting up your user accounts for each of these networks.

- **What is the point of having ads tailored to your browsing habits?**

Our objective is to present you with the most relevant advertisements possible. To this end, cookie technology makes it possible to determine in real time which advertisement to display to a terminal, according to its recent navigation on one or more sites or applications.

Your interest in the advertising content that is displayed on your terminal when you visit a site often determines the advertising resources that enable the site to operate its services, often provided to users free of charge. You may prefer to see advertisements that are relevant to your interests rather than advertisements that are of no interest to you. Similarly, advertisers who want to see their ads displayed are interested in displaying their offers to users who are likely to be

to see their ads displayed are interested in displaying their offers to users who are likely to be most interested in them.

- **If you share the use of your terminal with others**

We cannot be certain that the services and advertisements intended for your terminal correspond to your own use of that terminal and not to that of another user of that terminal.

You are free to choose whether or not to share the use of your terminal with others and to configure your browser's settings with regard to cookies.

Your choices regarding cookies

You have several options for managing cookies. Any settings you make may affect your ability to browse the Internet and access certain services that require the use of cookies. You can choose at any time to express and modify your wishes regarding cookies, by the means described below.

- **Setting your cookie choices :**

To set your cookie preferences [click here](#)

- **The choices available to you through your browser**

You can configure your browser software so that cookies are recorded in your terminal or, on the contrary, that they are rejected, either systematically or according to their sender. You can also configure your browser software so that you are offered the option of accepting or rejecting cookies from time to time, before a cookie is likely to be stored in your terminal.

- **The Cookie Agreement**

The recording of a cookie in a terminal is essentially subject to the will of the terminal user, which he or she can express and modify at any time and free of charge through the choices offered by his or her browser software.

If you have accepted the storage of cookies in your browser, the cookies integrated into the pages and content that you have consulted may be stored temporarily in a dedicated space on your terminal. They will only be readable by their sender.

- **Refusing cookies**

If you refuse to accept the cookies we issue or if you delete the ones we have stored on your terminal, you will no longer be able to benefit from a certain number of functionalities which are nevertheless necessary to navigate in certain areas of our site. This would be the case if you attempted to access our content or services that require you to be identified. This would also be the case if we were unable to recognise, for technical compatibility purposes, the type of browser used by your terminal, its language and display settings or the country from which your terminal appears to be connected to the Internet.

Where applicable, we decline all responsibility for the consequences linked to the degraded functioning of our services resulting from the impossibility for us to record or consult the cookies necessary for their functioning and which you would have refused or deleted.

- **How do you exercise your choices depending on the browser you use?**

Each browser is configured differently to manage your choices regarding cookies. This is described in the help menu of your browser so that you can see how to change your cookie preferences.

You can set your Internet browser to disable cookies. Please note, however, that if you deactivate cookies, your user name and password will no longer be saved on any website. For more information on how you can delete and control cookies stored on your computer, please visit: <https://www.youronlinechoices.com/uk/>

You can find out how to restrict cookies in the 'Help' menu of your browser:

- [Setting cookies](#) on Google Chrome
- [Setting cookies](#) on Mozilla Firefox
- [Setting cookies](#) on Edge
- [Setting cookies](#) in Internet Explorer
- [Setting cookies](#) on Safari

For other browsers and mobile devices, please visit the official web page of the browser or device manufacturer or consult the documentation provided.

- **Your choices expressed online to inter-professional platforms**

You can connect to the Youronlinechoices site, proposed by the digital advertising professionals grouped within the European Digital Advertising Alliance (EDAA) and managed in France by the Interactive Advertising Bureau France.

You will thus be able to find out which companies are registered with this platform and which offer you the possibility of refusing or accepting the cookies used by these companies to adapt the advertisements likely to be displayed on your terminal to your browsing information: <https://www.youronlinechoices.com/uk/your-ad-choices>

This European platform is shared by hundreds of Internet advertising professionals and constitutes a centralised interface allowing you to express your refusal or acceptance of the cookies that may be used to adapt the advertisements that may be displayed on your terminal to your browsing habits.

Please note that this procedure will not prevent the display of advertisements on the websites you visit. It will only block technologies that tailor ads to your interests.

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publishing product opinions

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